Polaris: Community Profiles & Feature It

# Overview of Community Profiles

* Philosophy
  + Library
  + Local
  + Social Media
* What patrons see in the PAC

# System Administration

* PAC navigation
* PAC search options
* Configuring the PAC Community results display

# Creating Community Records

* Profile tab
* More information tab
* Social tab
* Services tab
* Subjects tab
* Preview tab
* Statistics tab

# Adding Event Records

* Profile tab
* More information tab
* Services tab
* Subjects tab
* Related organizations tab
* Preview tab
* Statistics tab

# Organization Representative

* Adding a minimal record in the client with an Organization Rep
* Editing the Community Record through the PowerPAC
* Adding and editing event records in the PowerPAC

# ContentXChange

* Role of ContentXChange
* Display Options
  + Content Carousels
  + Community calendar
  + Content drawers
  + Library catalog search box
  + Ask-a-Librarian
* How to use ContentXChange
* How to create a personalized web presence

# Community Reports & Notices

* Reports
  + New Community Records
  + Updated Community Records
* Notices
  + Stale Community Records

# Feature It

* Setting up Feature It in System Administration
* PowerPAC display
* Promotion Records
  + General view
  + Featured Resources view
  + Triggers view
  + Demographic targeting
* Campaigns for Community Promotions (if purchased)
  + System administration
  + Creating campaign records
  + Resulting promotion records

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